

IPIF 2024

国际包装创新大会
INTERNATIONAL PACKAGING INNOVATION FORUM

推动可持续发展
DRIVING SUSTAINABLE DEVELOPMENT

开启增长新引擎 提升新质生产力
IGNITING NEW GROWTH ENGINES AND ENHANCING PRODUCTIVITY



10月15-16日 | 上海虹桥祥源希尔顿酒店
October 15-16 | Hilton Shanghai Hongqiao

主办单位
Organizer

RX 励展博览集团
励展百业·开展商机

支持单位
Supporting



中国包装联合会
CHINA PACKAGING FEDERATION

BUSINESS
FINLAND

Sponsorship Prospectus

October 15-16 2024 | Hilton Shanghai Hongqiao

Sponsorship Levels	Rates (RMB)	Sponsor Benefits	
Gold Sponsor (Exclusive)	¥ 300,000	<ul style="list-style-type: none"> Delivery of a 20-minute keynote speech on the first day morning's main forum (please note that speech content is required to be confirmed by the organizer, and pure advertising is not permitted) Free attendance for 5 delegates (forum tickets worth RMB 14,000) Provision of 1 exhibition booth worth RMB 30,000 (2 booth badges included) Display of your company logo on forum background board 	<ul style="list-style-type: none"> Live photography during the 2-day forum (logo included) 1 headline post to promote your brand on IPIF/PACKCON's official WeChat account (sponsor shall provide materials as required) 1 live broadcast session on PACKCON Business School 1 seat at IPIF 2024 formal dinner (main table) Brand exposure as the official supporter of IPIF 2024
Silver Sponsor (Only 7 Available)	¥ 100,000	<ul style="list-style-type: none"> Delivery of a 15-minute keynote speech on the second day morning's main forum (please note that speech content is required to be confirmed by the organizer, and pure advertising is not permitted) Free attendance for 2 delegates (forum tickets worth RMB 5,600) Provision of 1 exhibition booth worth RMB 30,000 (2 booth badges included) 	<ul style="list-style-type: none"> Display of your company logo on forum background board 1 headline post to promote your brand on IPIF/PACKCON's official WeChat account (sponsor shall provide materials as required) 1 live broadcast session on PACKCON Business School 1 seat at IPIF 2024 formal dinner Brand exposure as the official supporter of IPIF 2024
Bronze Sponsor (Only 10 Available)	¥ 60,000	<ul style="list-style-type: none"> Delivery of a 15-minute keynote speech on the second day's sub-forum (please note that speech content is required to be confirmed by the organizer, and pure advertising is not permitted) Free attendance for 1 delegate (forum ticket worth RMB 2,800) Provision of 1 exhibition booth worth RMB 30,000 (1 booth badge included) 	<ul style="list-style-type: none"> Display of your company logo on forum background board 1 sub-headline post to promote your brand on IPIF/PACKCON's official WeChat account (sponsor shall provide materials as required) 1 seat at IPIF 2024 formal dinner
Forum Speakers' Formal Dinner & Blue Planet Awards Ceremony Sponsor (Exclusive)	¥ 150,000	<ul style="list-style-type: none"> Free attendance for 2 delegates (forum tickets worth RMB 5,600) Display of your company logo on forum background board and gala dinner background 1 video advertisement during the formal dinner (no more than 10 minutes, and sponsor needs to provide video files as required) 	<ul style="list-style-type: none"> 1 seat at IPIF 2024 formal dinner (main table) The leader of the company gives a toast at the banquet, and hosts the lucky draw and toast session. 1 seat with designated customer at IPIF 2024 formal dinner
Sub-forum Sponsor (Exclusive)	¥ 100,000	<ul style="list-style-type: none"> Delivery of a 60-minute customized trend sharing and seminar (sub-forum) Free attendance for 2 delegates (forum tickets worth RMB 5,600) 	<ul style="list-style-type: none"> Display of your company logo on forum background board 1 headline post to promote your brand on IPIF/PACKCON's official WeChat account (sponsor shall provide materials as required)
Souvenir Sponsor (Only 3 Available)	¥ 10,000	<ul style="list-style-type: none"> Free attendance for 1 delegate (forum ticket worth RMB 2,800) 	<ul style="list-style-type: none"> Souvenirs will be given to IPIF 2024 delegates, and production and transportation costs shall be borne by the sponsor
Blue Planet Award Sponsor	¥ 60,000	<ul style="list-style-type: none"> Free attendance for 1 delegate (forum ticket worth RMB 2,800) Display of your company logo on forum background board Recognized as Blue Planet Sponsor and listed on event collaterals 	<ul style="list-style-type: none"> 1 headline post to promote your brand on IPIF/PACKCON's official WeChat account (sponsor shall provide materials as required) The host of the event will express thanks verbally on-site. The company-related video will be played on-site at the event (120 seconds)

IPIF 2023 Sponsorship Opportunities to help to maximize your brand exposure before, during and after the forum!

Sponsorship Levels	Rates (RMB)	Sponsor Benefits
Tea Break Sponsor	¥ 10,000/item	<ul style="list-style-type: none"> • Display of your company logo on forum background board • Display rack for product collaterals • Sponsorship opportunities of IPIF tea break (7 choose 1): <ol style="list-style-type: none"> 1/ 500 mini food flags 2/ 2,000 disposable tableware (plate, knife, fork, and spoon) 3/ Disposable coffee cups (with lids) 4/ 2,000 disposable paper plates for cakes 5/ 2,000 personalized coffee capsules 6/ 2,000 bottled mineral water: use of bottles with recyclable labeling 7/ Ice-cream/yogurt: use of innovative packaging (freezers will be provided on-site)
Seat Back Advertisements (Only 3 Available) <small>* Please note that production costs shall be borne by the sponsor</small>	¥ 50,000	<ul style="list-style-type: none"> • Free attendance for 1 delegate (forum ticket worth RMB 2,800) • Provision of 1 exhibition booth worth RMB 30,000 (2 booth badges included) • Display of your company logo on forum background board • 1 session's seat back advertisement during IPIF 2024
Booth Sponsorship	¥ 30,000	<ul style="list-style-type: none"> • 5-minute new product launch at Packaging Innovation Exhibition Zone (only for first 8 applicants) • Free attendance for 2 delegate (forum ticket worth RMB 5,600) • Provision of 1 exhibition booth worth RMB 30,000 (2 booth badges included)
Badge Sponsorship (Exclusive)	¥ 10,000	<ul style="list-style-type: none"> • Advertisements on the back of badges for IPIF 2024 delegates (production costs included, and the sponsor merely needs to provide the logo file that meets the requirements)
Bag Sponsorship (Exclusive)	¥ 10,000	<ul style="list-style-type: none"> • Sponsorship of bags for IPIF 2024 delegates (bag design shall be confirmed by the organizer, and the sponsor is responsible for the production. One side of the bag is the advertisement of the forum, and the other side is the advertisement of the sponsor)
Inner Page Advertisement of E-Introductory Kit	¥ 8,000	<ul style="list-style-type: none"> • 1-page advertisement of IPIF 2024 E-Introductory Kit

* Each sponsorship is on a first-come, first-served basis.

Samples



Sponsorship Enquiry

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To stay updated on the latest event news and industry trends, you can scan the above QR code to follow us. We look forward to seeing you at IPIF 2024 this October!