

IPIF 2026

国际包装创新大会
INTERNATIONAL PACKAGING INNOVATION FORUM

DRIVING SUSTAINABLE DEVELOPMENT
IGNITING NEW GROWTH ENGINES AND
ENHANCING PRODUCTIVITY



April 2026 | Shenzhen

Organizer



励展博览集团
同励百业·共展商机

Supporting



中国包装联合会
CHINA PACKAGING FEDERATION

Sponsorship Scheme

April 2026, Shenzhen



Gold Sponsorship
Fee: 150,000 RMB



Core Value

Prime-time brand exposure with comprehensive high-level visibility to maximize reach among key industry decision-makers.



Keynote Speech Opportunity

20-minute technical keynote speech during the morning main forum (content must demonstrate technical depth, purely advertising content not accepted, subject to organizer review).



Exclusive Participation Quota

5 complimentary participation quotas (worth 10,000 RMB).



Physical Dual Exhibition Booths

2 standard exhibition booths worth 30,000 RMB (including 4 booth staff badges), comprising:

- PACKCON exhibition site IPIF zone brand display (2m×3m);
- Forum conference room corridor display area (equipped with long table and showcase shelf).



Comprehensive Brand Exposure

- Authorized logo display by IPIF chairperson;
- Brand logo embedded in official live photo throughout the event;
- One image-article promotional feature in both IPIF & PACKCON official WeChat accounts (sponsor provides compliant materials).



Honorary Status Enablement Listed as IPIF official "Supporting Unit" with public acknowledgment.



Silver Sponsorship
Fee: 100,000 RMB



Core Value

Showcase during the core afternoon session of the main forum, in combination with exhibition zone linkage, creating a three-dimensional brand image.



Keynote Speech Opportunity

15-minute technical keynote speech during the afternoon main forum (content subject to organizer review).



Physical Dual Exhibition Booths

2 standard exhibition booths worth 30,000 RMB (including 4 booth staff badges), comprising:

- PACKCON exhibition site IPIF zone brand display (2m×3m);
- Forum conference room corridor display area (equipped with long table and showcase shelf).



Exclusive Participation Quota

2 complimentary participation quotas (worth 4,000 yuan).



Integrated Communication Support

- Authorized logo display by IPIF chairperson;
- One image-article promotional feature in both IPIF & PACKCON official WeChat accounts (sponsor provides compliant materials).



Honorary Status Enablement Listed as IPIF official "Supporting Unit" with public acknowledgment.



Bronze Sponsorship
Fee: 60,000 RMB



Core Value

Sub-forums precisely target technical topics, cost-effectively targeting vertical target customer groups.



Keynote Speech Opportunity

15-minute technical keynote speech in a sub-forum (content subject to organizer review).



Exclusive Participation Quota

1 complimentary participation quota (worth 2,000 RMB).



Physical Dual Exhibition Booths

2 standard exhibition booths worth 30,000 yuan (including 4 booth staff badges), comprising:

- PACKCON exhibition site IPIF zone brand display (2m×3m)
- Forum conference room corridor display area (equipped with long table and showcase shelf)



Brand Exposure Benefits

- Authorized logo display by IPIF chairperson;
- One promotional feature on the IPIF official WeChat account (sponsor provides compliant materials).



Honorary Status Enablement Listed as IPIF official "Supporting Unit" with public acknowledgment.

IPIF Reception Dinner

Fee: 50,000 RMB



Core Value

Deep connections with speakers and industry leaders, enhancing high-end brand image in high-net-worth social settings.



Exclusive Participation Quota

2 complimentary participation quotas (worth 4,000 RMB).



Brand Video Exposure

- Logo display on the dinner backdrop;
- On-site display of company promotional roll-up banners (specifications: 0.8m×2m);
- Customizable 5-minute on-site enterprise promotion (no PPT presentation).



High-End Social Benefits

- One seat at the main dinner table;
- Opportunity to arrange seating with specified customers (list to be provided in advance).

Seat Back Advertising Sponsorship

Fee: 50,000 RMB

- Core Value** High-frequency visual exposure to strengthen brand recall, covering core scenarios throughout the event.
- Exclusive Participation Quota** 2 complimentary participation quotas (worth 4,000 RMB).
- Physical Dual Exhibition Booths**
 - Two standard booths worth 30,000 RMB (including 4 booth staff badges), comprising:
 - Brand display in the IPIF zone at the PACKCON (2m*3m);
 - display area in the corridor outside the forum conference room (equipped with long table and showcase shelf).
- Exclusive Advertising Benefits** Advertising space on the back of all seats (advertising materials to be produced by the sponsor).

Booth Sponsorship

Fee: 30,000 RMB

- Core Value** Black technology platforms speaking up to capture attention at the forefront of the industry.
- Technology Launch Privilege** 10-minute technical speech at the PACKCON Black Technology Launch Session (limited to the first 8 applicants, content subject to review).
- Physical Dual Exhibition Booths**
 - Two standard booths worth 30,000 RMB (including 4 booth staff badges), comprising:
 - Brand display in the IPIF zone at the PACKCON (2m*3m);
 - display area in the corridor outside the forum conference room (equipped with long table and showcase shelf).
- Exclusive Participation Quota** 2 complimentary participation quotas (worth 4,000 RMB).

Side Event Sponsorship

Fee: 30,000 RMB

- Core Value** Exclusive agenda control, targeted reach to vertical target customer groups.
 - Exclusive Event Hosting Rights** A 50-person side event during IPIF (half-day session, sponsor-led content planning).
 - Basic Benefits Package**
 - 2 complimentary participation quotas (worth 4,000 RMB).
 - Logo display on the IPIF backdrop.
 - Targeted Promotion Support**
 - Multiple promotional features on the IPIF & PACKCON official WeChat accounts;
 - Printed advertisement in the PACKCON on-site visitor guide (reaching 100,000+ exhibition visitors).
- *Special Note:**
Targeted visitor invitation requires additional consultation and fees

Blue Planet Program Sponsorship

Fee: 10,000 RMB

- Core Value** Associate with environmental protection public welfare themes, strengthening corporate social responsibility image and industry reputation.
- Basic Benefits Package**
 - 1 complimentary participation quota (worth 2,000 RMB);
 - Logo display on the IPIF backdrop.
- Thematic Status Enablement**
 - Grant the trademark of official "Blue Planet Program" sponsor (included in IPIF materials and backdrop);
 - On-site host acknowledgment (at least 3 times).
- Multimedia Exposure**
 - One headline promotion feature on the PACKCON official WeChat account;
 - On-site playback of enterprise promotional video (120 seconds, sponsor provides video source).

Special Tea Break Sponsorship

Fee: 10,000 RMB

- Core Value** High-frequency contextual brand integration, achieving non-intrusive deep reach.
- Customized Tea Break Scenario (Choose 1 of 7)**
 - Disposable cutlery sponsorship (1,000 sets, printed with enterprise logo);
 - Disposable coffee cups + lids (1,000 sets, printed with enterprise logo);
 - Disposable paper plate sponsorship (1,000 sets, printed with enterprise logo);
 - Personalized capsule coffee (1,000 units, sponsor-customized packaging);
 - Recyclable label bottled water (1,000 bottles, sponsor-customized labels);
 - Ice cream/yogurt sponsorship (organizer provides refrigeration, customized packaging);
 - Brand owner product tasting sponsorship.
- On-Site Display Support** Tea Break Area equipped with a leaflet stand for sponsor product materials.

Souvenir Sponsorship

Fee: 10,000 RMB

- Core Value** Deepen brand recall through gifts, achieving long-term communication among attendees.
- Exclusive Participation Quota** 1 complimentary participation quota (worth 2,000 RMB).
- Brand Status Display** Listed as an official "Gift Sponsor" of IPIF with title noted on the backdrop and electronic journal.
- Gift Customization and Execution**
 - Authority: Sponsor authorized to design, produce, and transport souvenirs (must align with IPIF theme and brand tone);
 - Contextual Integration: Gifts distributed uniformly with exhibition materials, covering all attendees (including VIP guests, speakers, and media representatives);
 - Brand Attributes: Gift packaging/body must print sponsor logo and exhibition theme logo (design subject to organizer review).
- Brand Recommendation Support**
 - Online Promotion: One image-article feature on the IPIF official WeChat account showcasing gift creativity and sponsor brand;
 - Material Retention: Gift photos included in the official electronic album, with targeted push to attendees.

Badge Sponsorship [Exclusive]

Fee: 10,000 RMB



Core Value

Zero-distance brand contact, high-frequency visual exposure.



Comprehensive Brand Exposure

Advertisement on the back of visitor badges (including production costs, sponsor provides high-resolution logo file).

Handbag Sponsorship

Fee: 10,000 RMB for Plan A/
40,000 RMB for Plan B



Core Value

Mobile brand communication, long-term exposure penetration.



Plan A

Exclusive sponsorship of IPIF main forum handbags.



Plan B

Sponsorship of PACKCON exhibition handbags + IPIF forum handbags. (Double-sided printing <front side organizer design, back side sponsor advertisement>)

Electronic Journal Advertisement

Fee: 8,000 RMB



Core Value

Digital precision reach, long-term exposure in retained industry materials.



Core Benefits

One page advertisement in the IPIF electronic journal.

Bagged Brochure Sponsorship

Fee: 5,000 yuan



Core Value

Deep penetration of target visitor groups, strengthening brand message delivery.



Execution Method

Enterprise brochures placed into main forum handbags (sponsor responsible for production, organizer responsible for uniform placement in the handbags).

Example Images



Contact for Sponsorship

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To stay updated on the latest event news and industry trends, you can scan the above QR code to follow us. We look forward to seeing you at IPIF 2026 this April!